

# GoPro!

Everybody knows that becoming a Rheem® Pro Partner™ makes good business sense. But what happens when you take a look at Pro Partnership by the numbers? You'll see that it makes really good business sense.



**10+**

**Average tenure in years**  
among Pro Partners —  
Success keeps them  
coming back



**20%**

**Average increase**  
in sales when  
Pro Partners join



**\$40k+**

**Average value to contractors**  
through Pro Partner programs



**1<sup>st</sup>**

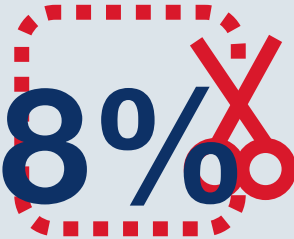
Where Pro Partners get  
listed among all contractors  
on [Rheem.com/Find-A-Pro](https://www.rheem.com/Find-A-Pro)



**15**  
**free**

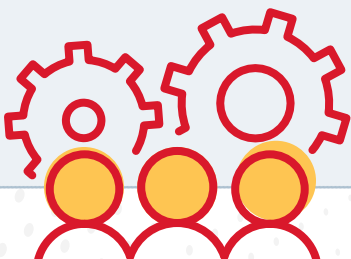
**Advertising templates**  
(TV, Radio, Social, Print, etc.)  
exclusive to Pro Partners

Up to



**8%**

**Off dealer cost for offering**  
**Residential KwikComfort® Financing** —  
Some financing options offering zero dealer cost



**3,000**

Networking opportunities at our  
**tri-annual Pro Partner Conference**

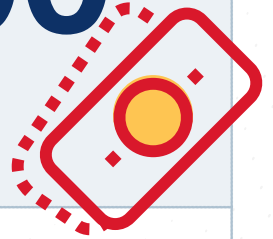
# \$4,500

Average total cash back received by Pro Partners



# \$11,000

Average annual *KwikComfort*<sup>®</sup> Pro Partner financing rebate



# 35 million

ProClub points awarded annually to Pro Partners

# 25-30 million

Brand impressions generated from digital brand awareness campaigns

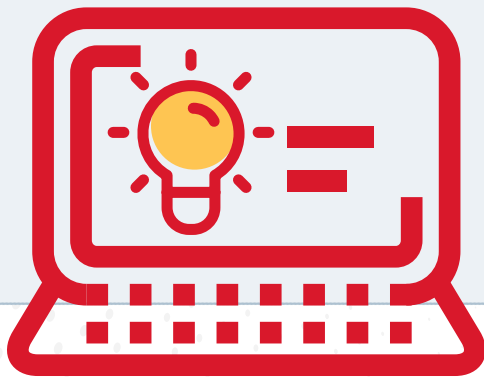
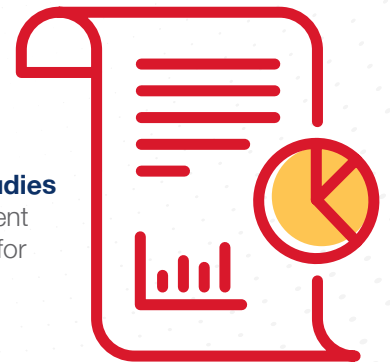
# 60

Pieces of content for Pro Partner social media pages on Facebook, Twitter and Instagram, **posting five times a month**



# 130

**New Graduate Studies courses with** content curated specifically for Pro Partners



# 10

**Minutes to take some of the new micro-learning** courses on Rheem Academy

Ready to Go Pro?

Visit [My.Rheem.com](http://My.Rheem.com) > Marketing > Programs > Pro Partner or ask your Rheem distributor for details.

